



CITY OF CAMBRIDGE • EXECUTIVE DEPARTMENT

Robert W. Healy, City Manager *Richard C. Rossi, Deputy City Manager*

March 21, 2007

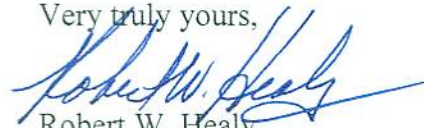
Dear Member of the Cambridge Community,

You are invited to join Governor Deval Patrick, Environment and Energy Secretary Ian Bowles, Mayor Kenneth Reeves, and me at a press conference on Thursday March 29 at 10 AM to announce the launching of an important new program, the Cambridge Energy Alliance. The press conference will be at the City Hall Annex, 344 Broadway.

The Cambridge Energy Alliance is the result of a partnership between the City and the Henry P. Kendall Foundation. It will tackle one of the major causes of global warming by providing energy efficiency services to all sectors of the Cambridge community—residents, businesses, and institutions. As a nonprofit energy service company it will address the three major barriers that prevent many people from making their buildings energy efficient — reliable information about how to upgrade their buildings, who is qualified to do it, and financing.

Energy use connected with buildings represents over 80% of our city's greenhouse gas emissions. The need to reduce these emissions is immediate and real, and the economic and public health benefits are significant. I hope you will be able to join us as we launch this important effort. Please RSVP to Rosalie Anders at 617-349-4604 or randers@cambridgema.gov. I look forward to seeing you.

Very truly yours,



Robert W. Healy
City Manager

RWH/dls